

City Newsletter

DECEMBER 2023



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CHRISTMAS and NEW YEAR

City Office, Library & other City Depts **CLOSED**

Friday Dec. 22 & Monday, Dec. 25
Friday, Dec. 29, 2023 and Jan. 1, 2023



CITY OF AVOCA RUN-OFF ELECTION

Park Board Vacancy: Tuesday, December 5, 2023
More information can be found on page 3

HOLIDAY PICKUP



SCHEDULE

When the holiday falls on or before the normal pick up day, all trash pick ups will be delayed by one day.

R&S WASTE OBSERVES CHRISTMAS DAY AND NEW YEAR'S DAY.

Trash Pick ups for Avoca will be the following days:
Saturday, Dec. 30, 2023 AND Saturday, Jan. 6, 2024



Avoca Public Library
213 N Elm Street
PO Box 219
Avoca, IA 51521
Phone: 712-343-6358

CHILDREN'S STORYTIME
Every Wednesday 10:30 a.m.

FRIDAYS CLUB

Every Friday 1:00 p.m.

MONDAY MOVIE for Adults—NO MOVIE IN DECEMBER

The Memory Tree will be up at the Avoca Library this holiday season!



You may donate an ornament to honor a loved one's memory. These ornaments are put on the tree every year and recorded in the record book.

CEREMONY WILL BE HELD ON
SATURDAY, DEC., 16 AT 10:00AM

Contact the Avoca Library for more details 343-6358

Enjoy all the celebrations of the season:

**Boxing Day, Christmas,
Fiesta of Our Lady Gaudalupe, Hanukkah,
Kwanzaa, Omnisoka and HAPPY NEW!**

Please, make sure “you and yours” have no regrets!



The Avoca City Burn Site will accept discarded Christmas trees the first two weeks in January.



PLEASE: Remove all ornaments, tinsel, lights, and other non-organic materials.

(This includes tree stands.)

The burn site is located south 300 block of Locust St.

Important: Never burn your Christmas tree in a fireplace or wood stove. Pines, firs and other evergreens have a high content of flammable turpentine oils. Burning the tree may contribute to creosote buildup and risk a chimney fire.

PARK BOARD Run-Off Election Information

Results from the Pottawattamie Official Election Results declared a write-in candidate was elected to the Park Board. However, the write-in candidate declined the term of office.

Therefore, **in accordance with the city ordinance, another election will be held on Tuesday, Dec. 5, 2023.** One candidate turned in a nomination affidavit and will be on the ballot.

Avoca Volunteer Fire and Rescue

NOVEMBER CALLS FOR SERVICE:

2 Fire in Avoca

13 Medical calls in Avoca

Avoca Rescue received a \$25,000 grant from Shelby County Community Health Foundation for a new cot and power load system.

This update helps provide faster and more efficient service. The system also is safer for volunteers.



CITY OF AVOCA SNOW RELATED ORDINANCES



5.6 (P) Snow Emergency Parking:

No person shall park, abandon or leave unattended any vehicle on any public street, alley, or City-owned or leased off-street parking area during any snow emergency for a forty-eight (48) hour period after cessation of such storm. The fine for this violation shall be \$25.

6.8 (J) Removal of Snow and Ice Accumulations: It is the responsibility of the abutting property owners to remove snow, ice and accumulations promptly from sidewalks. If a property owner does not remove snow, ice or accumulations within twenty-four (24) hours after being deposited, the City may do so and assess the costs against the property owner for collection in the same manner as a property tax.

4.8 Operation of Snowmobiles:

The following regulations shall apply to the operation of snowmobiles within the City:

A. Operation of Snowmobiles Restricted. Unless a street, highway, or area is specifically restricted below, snowmobiles may be operated on public ways within the incorporated limits of the City as follows:

1. By any person authorized to operate snowmobiles by the laws of the State of Iowa; and
2. In a single-file manner in the proper lane of traffic, but as close to the curb as possible under existing circumstances; and
3. Snowmobiles traveling on permitted public streets, highways and areas shall not exceed the posted speed limits; and
4. Snowmobiles must be operated in conformance with all traffic controls which would otherwise apply to automobiles; and
5. All snowmobiles operated in permitted areas or streets shall be equipped with a muffler in good working order to prevent excessive and unusual noise; and
6. Snowmobiles may not be operated upon the following public streets, highways or areas within the municipal limits of the city:



- a. Public parks and recreation areas, or
- b. Graceland Cemetery, or
- c. Highway 59, or
- d. Highway 83, or
- e. Crocker Street from Highway 59 west to Maple Street, or
- f. Lyon Street from Highway 59 west to Maple Street, or
- g. Maple Street from Lyon Street north to Crocker Street, or
- h. Elm Street from Lyon Street north to Wool Street, or
- i. Any public sidewalk or any area between a street and the sidewalk.



Mission of the Avoca Main Street is to sustain our downtown district as the economic cultural and social center of our community by utilizing the four point approach of Main Street America.

Main Street Update Newsletter

DECEMBER 2023

New Year Resolutions for Downtown Businesses

Congratulations on a successful fourth quarter! You've earned some rest and rejuvenation for yourself and your staff, but you also deserve to perform even better in 2024. We've got some ideas to help you meet those goals, and the best news is that they'll not just help YOUR business, but the entire Avoca Main Street district!

Resolution #1

Create or update your **Travel Iowa** business page! The official tourism marketing website for the state of Iowa is FREE and hosts more than a million visitors annually. So much of Iowa's tourism dollars are spent within the state (Iowans traveling elsewhere in Iowa to spend their time and money). Visitors to your business site will also be shown other nearby businesses and attractions, so you'll be helping yourself and your neighbors by maintaining an attractive listing. Travel Iowa exclusively promotes only those places with official listings. If you want to be included in their Travel Iowa guide, or as part of one of those great lists on social media posts, it's up to you to tell them who you are and what you offer, Help build Avoca's itinerary by logging in to traveliowa.com/register and clicking the "Submit a Listing" box!

Resolution #2

Become a vendor on **Shop Iowa!** Shop Iowa (shopiowa.com) is a statewide online marketplace that sells throughout the United States. It is another FREE resource for Iowa's small businesses. You can sell products or gift cards easily while receiving free marketing support for your business. Just visit shopiowa.com/sell and see how easy it is. If you think you can't figure it out, know that they offer live support via email, phone, text, and online training to get you started and keep you going!

Resolution #3

Claim, update, and maintain your **Google Business** page and make sure your business is findable on NAVTEQ software! Would someone staying at one of Avoca's hotels and motels locate you if they wanted to do some local shopping or eating while in town? How easily does your business show up for folks considering moving to Avoca? Avoca Main Street can connect you to virtual trainings if you need a boost!

Resolution #4

Coordinate with your neighboring businesses or similar-style businesses to magnify your promotions and events! Avocans love to support all their businesses, and cross-promotions pay off very well in our district. Let your neighbors know and get collaborating on how to support each other and drive customers to other businesses in the district. The Avoca Main Street Promotions and Economic Development Committees would love to help!

Resolution #5

Finally, keep Avoca Main Street informed of your business plans! Whether you are thinking of starting up, expanding, renovating, or transitioning, there are FREE technical support services available to you as a Main Street District Member. Additionally as a Main Street business or property owner, you have access to competitive grants that can magnify the impact of your investment. Being a member of a Main Street district has value, and we want to help you capitalize on that. Make sure you start any plans with an email to mainstreet@cityofavoca.com or a phone call to Amber at 712-307-0172.

*Cheers to 2024 being your best year yet
on Avoca Main Street!*

Connect With Us:



Email
mainstreet@cityofavoca.com

Mailing
PO Box 357
Avoca, Iowa 51521

Phone
712.307.0172

Facebook
Avoca Main Street, Inc.

Instagram
[@avocamainstreet](https://www.instagram.com/avocamainstreet)



Avoca Main Street, Inc. Board of Directors for 2023-24: President Annie Keupp, Vice President Chantelle Harre, Treasurer Yvonne Engesser, Secretary Sabrina Lewis, Laine Beach, Jaie P Radd, and Rhonda Ryan.

Until Further Notice

YELLOW WATER RESTRICTION STILL IN PLACE:

As a reminder, municipal, residential, agricultural, commercial, and industrial users are still required to observe the following mandatory reduction measures:

1. No outdoor watering or irrigation of any kind between the hours of 8:00 AM to 8:00 PM. **No watering or irrigation of lawns whatsoever.** Watering of flowers, vegetable gardens, trees or shrubs less than four years old, and new seedlings and sod is permitted once per week, with an application not to exceed one inch and only between the hours of 8:00 PM to 8:00 AM.
2. **No car washing is allowed, except at commercial establishments that provide that service as their only means of income.** In these cases, hours of use will be restricted to 8:00 AM to 8:00 PM.
3. No water shall be used to fill private swimming pools, children's wading pools, or similar articles.
4. **No water shall be used to clean streets, driveways, sidewalks, etc.**
5. Large volume water users, including industries, motels, hotels, eating establishments, and livestock confinements may be requested to scale back services and/or production. This includes spraying operations.
6. **Schools are strongly urged to cancel their physical education activities and inter-scholastic competitions that require showers or attract crowds and take other actions to reduce water consumption.**

For more information regarding the yellow level, please contact the Regional Water Office at 712-343-2413.