

# City Newsletter

JANUARY 2024



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The CITY OF AVOCA would like to remind you it is time to LICENSE your cat(s) or dog(s) for 2024!

*A completed application form and up-to-date rabies vaccination is required.* Pet Owners have the months of January and February to license pets. Starting on March 1<sup>st</sup> there will be a \$5 fee placed on each pet for each month that it is not licensed on time. If you have any further questions, please feel free to call City Hall.

City Office, Library & other City Depts

**CLOSED**

Friday, Dec. 29, 2023 and Jan. 1, 2024



## HOLIDAY PICKUP SCHEDULE



When the holiday falls on or before the normal pick up day, all trash pick ups will be delayed by one day.

**R&S WASTE OBSERVES CHRISTMAS DAY AND NEW YEAR'S DAY.**

Trash Pick ups for Avoca will be the following days:  
Saturday, Dec. 30, 2023 AND Saturday, Jan. 6, 2024

Remember, weather can play a factor also, call R&S Waste with any questions:  
Phone: 712-748-3471 or 800-730-3471



Avoca Public Library  
213 N Elm Street  
PO Box 219  
Avoca, IA 51521  
Phone: 712-343-6358

CHILDREN'S STORYTIME  
Every Wednesday 10:30 a.m.

FRIDAY CLUB

Every Friday 1:00 p.m.

MONDAY MOVIE for Adults

JANUARY 29TH 10AM

*Trivia Night see page 3*

## Avoca Volunteer Fire and Rescue

### DECEMBER CALLS FOR SERVICE:

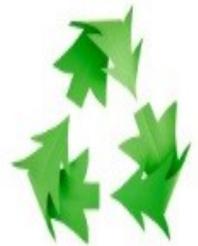
**1 Fire in Walnut**

**25 Medical calls in Avoca**



**PLEASE remember to keep all  
Fire hydrants clear from snow  
during the winter season.**

## The Avoca City Burn Site will Accept discarded Christmas trees the first two weeks in January.



PLEASE: Remove all ornaments, tinsel, lights, and other non-organic materials. (This includes tree stands.)

**The burn site is located south 300 block of Locust St.**  
**Important:** Never burn your Christmas tree in a fireplace or wood stove. Pines, firs and other evergreens have a high content of flammable turpentine oils. Burning the tree may contribute to creosote buildup and risk a chimney fire.

FEELING SMART? JOIN US FOR

# TRIVIA NIGHT

• AT THE LIBRARY

<p>January 5th at 7:00 PM</p>	<p>FIVE ROUNDS OF GENERAL TRIVIA</p>
	<p>CONTACT THE LIBRARY TO REGISTER YOUR TEAM (712) 343-6358 or library@cityofavoca.com</p>

Doors Open at 6:30  
Drinks and Snacks Will Be Provided

Enjoy all the celebrations of the season:

**Boxing Day, Christmas, Fiesta of Our Lady Gaudalupe, Hanukkah, Kwanzaa, Omnisoka and HAPPY NEW!**

**Please, make sure “you and yours” have no regrets!**



## CITY OF AVOCA SNOW RELATED ORDINANCES



### 5.6 (P) Snow Emergency Parking:

No person shall park, abandon or leave unattended any vehicle on any public street, alley, or City-owned or leased off-street parking area during any snow emergency for a forty-eight (48) hour period after cessation of such storm. The fine for this violation shall be \$25.

**6.8 (J) Removal of Snow and Ice Accumulations:** It is the responsibility of the abutting property owners to remove snow, ice and accumulations promptly from sidewalks. If a property owner does not remove snow, ice or accumulations within twenty-four (24) hours after being deposited, the City may do so and assess the costs against the property owner for collection in the same manner as a property tax.

### 4.8 Operation of Snowmobiles:

The following regulations shall apply to the operation of snowmobiles within the City:

**A. Operation of Snowmobiles Restricted.** Unless a street, highway, or area is specifically restricted below, snowmobiles may be operated on public ways within the incorporated limits of the City as follows:

1. By any person authorized to operate snowmobiles by the laws of the State of Iowa; and
2. In a single-file manner in the proper lane of traffic, but as close to the curb as possible under existing circumstances; and
3. Snowmobiles traveling on permitted public streets, highways and areas shall not exceed the posted speed limits; and
4. Snowmobiles must be operated in conformance with all traffic controls which would otherwise apply to automobiles; and
5. All snowmobiles operated in permitted areas or streets shall be equipped with a muffler in good working order to prevent excessive and unusual noise; and
6. Snowmobiles may not be operated upon the following public streets, highways or areas within the municipal limits of the city:



- a. Public parks and recreation areas, or
- b. Graceland Cemetery, or
- c. Highway 59, or
- d. Highway 83, or
- e. Crocker Street from Highway 59 west to Maple Street, or
- f. Lyon Street from Highway 59 west to Maple Street, or
- g. Maple Street from Lyon Street north to Crocker Street, or
- h. Elm Street from Lyon Street north to Wool Street, or
- i. Any public sidewalk or any area between a street and the sidewalk.



Mission of the Avoca Main Street is to sustain our downtown district as the economic cultural and social center of our community by utilizing the four point approach of Main Street America.

Main Street Update Newsletter

JANUARY 2024

## New Year Resolutions for Downtown Businesses

**Congratulations on a successful fourth quarter! You've earned some rest and rejuvenation for yourself and your staff, but you also deserve to perform even better in 2024. We've got some ideas to help you meet those goals, and the best news is that they'll not just help YOUR business, but the entire Avoca Main Street district!**

### Resolution #1

Create or update your **Travel Iowa** business page! The official tourism marketing website for the state of Iowa is FREE and hosts more than a million visitors annually. So much of Iowa's tourism dollars are spent within the state (Iowans traveling elsewhere in Iowa to spend their time and money). Visitors to your business site will also be shown other nearby businesses and attractions, so you'll be helping yourself and your neighbors by maintaining an attractive listing. Travel Iowa exclusively promotes only those places with official listings. If you want to be included in their Travel Iowa guide, or as part of one of those great lists on social media posts, it's up to you to tell them who you are and what you offer. Help build Avoca's itinerary by logging in to [traveliowa.com/register](http://traveliowa.com/register) and clicking the "Submit a Listing" box!

### Resolution #2

Become a vendor on **Shop Iowa!** Shop Iowa ([shopiowa.com](http://shopiowa.com)) is a statewide online marketplace that sells throughout the United States. It is another FREE resource for Iowa's small businesses. You can sell products or gift cards easily while receiving free marketing support for your business. Just visit [shopiowa.com/sell](http://shopiowa.com/sell) and see how easy it is. If you think you can't figure it out, know that they offer live support via email, phone, text, and online training to get you started and keep you going!

### Resolution #3

Claim, update, and maintain your **Google Business** page and make sure your business is findable on NAVTEQ software! Would someone staying at one of Avoca's hotels and motels locate you if they wanted to do some local shopping or eating while in town? How easily does your business show up for folks considering moving to Avoca? Avoca Main Street can connect you to virtual trainings if you need a boost!

### Resolution #4

**Coordinate** with your neighboring businesses or similar-style businesses to magnify your promotions and events! Avocans love to support all their businesses, and cross-promotions pay off very well in our district. Let your neighbors know and get collaborating on how to support each other and drive customers to other businesses in the district. The Avoca Main Street Promotions and Economic Development Committees would love to help!

### Resolution #5

Finally, keep Avoca Main Street informed of your business plans! Whether you are thinking of starting up, expanding, renovating, or transitioning, there are FREE technical support services available to you as a Main Street District Member. Additionally as a Main Street business or property owner, you have access to competitive grants that can magnify the impact of your investment. Being a member of a Main Street district has value, and we want to help you capitalize on that. Make sure you start any plans with an email to [mainstreet@cityofavoca.com](mailto:mainstreet@cityofavoca.com) or a phone call to Amber at 712-307-0172.

*Cheers to 2024 being your best year yet  
on Avoca Main Street!*

### Connect With Us:



**Email**  
[mainstreet@cityofavoca.com](mailto:mainstreet@cityofavoca.com)

**Mailing**  
PO Box 357  
Avoca, Iowa 51521

**Phone**  
712.307.0172

**Facebook**  
Avoca Main Street, Inc.

**Instagram**  
[@avocamainstreet](https://www.instagram.com/avocamainstreet)



**Avoca Main Street, Inc. Board of Directors for 2023-24:** President Annie Keupp, Vice President Chantelle Harre, Treasurer Yvonne Engesser, Secretary Sabrina Lewis, Laine Beach, Jaie P Radd, and Rhonda Ryan.